

Dear Secretary Dortch:

I support the Commission to always keep in mind that companies that sell products and services through unwanted telephone calls, facsimile, and electronic mail have made the wrong choice to do business in this manner. Unfortunately, the problem in stopping unwanted calls rests only with the consumer. And, this trouble will not change even if the Commission adopts a much-wanted national do-not-call registry. Therefore, when making its final rules and balancing the interests of companies that choose to do business through unwanted calls against the interests of personal privacy, the Commission should make sure the decision is favor in favor of the public at least for those who accept the burdens but have few choices.

In addition, we as the public have gone to a greater cost to identify and reduce telemarketing calls. And most telephone companies have failed consumers with the identity of the caller through the use of blocked identification by telemarketers. The Commission should consider prohibiting the use of caller number blocking by telemarketers. I also think that for those telemarketing calls that are answered, the Commission should make rules that provide consumers with specific information about the identity of the caller such as: the first and last name of the telemarketing agent or the number of that agent who's making the call, provide the company's telephone number to the consumer so he/she can reach as needed, and provide the address of the company where it exists.